

Is space exploration a necessity or an indulgence?

Siyuan Qin

Nanjing Xianlin Foreign Language
School

Abstract:

The increasing scale of investment in space exploration has generated widespread debate regarding whether such expenditure represents an essential strategic investment or an unnecessary luxury in the presence of urgent social challenges such as poverty, healthcare, and climate change. This paper investigates the economic rationale for space exploration by evaluating its long-term contribution to technological innovation, economic growth, and strategic risk management.

A qualitative analytical framework is employed by drawing upon theories of endogenous economic growth, technological spillovers, public investment, and risk management. The study combines conceptual analysis with historical examples and evidence from previous space programs to examine both the opportunity costs and long-term socioeconomic benefits of space exploration. Particular attention is given to innovation externalities, production possibility frontier analysis, and the role of space investment in enhancing the resilience of human civilization.

The analysis indicates that although space exploration involves substantial short-term financial costs and uncertain returns, it has the potential to generate significant technological spillovers that expand productive capacity, stimulate innovation, and create long-term economic value. At the same time, the benefits of space investment are not automatically distributed equally, and the effectiveness of such investment depends on appropriate governance, international cooperation, and equitable allocation of technological gains.

This paper contributes to the literature by framing space exploration as a strategic investment decision rather than a purely scientific or political issue. It proposes that policymakers should balance immediate social needs with long-term innovation objectives while promoting sustainable and inclusive development through responsible investment in space technologies.

Keywords: Space Exploration; Strategic Investment; Technological Innovation; Economic Growth; Technology Spillover; Risk Management; Public Investment; Sustainable Development.

1. Introduction

When humanity still faces real-world issues such as poverty, inadequate healthcare, and climate change, dedicating vast resources to space exploration seems like a luxury. Firstly, it should be clarified that “necessity” and “indulgence” are not simply economic classifications, but involve issues of value judgment. In microeconomics, necessities usually refer to goods with a smaller increase in demand when income increases, while luxury goods refer to goods with a faster growth rate in demand than income growth. However, when this concept is applied to public policy, its meaning changes. For individuals, luxury goods mean dispensable; But for civilization, whether an activity is necessary or not should depend on whether it is related to the long-term survival and development of civilization. Therefore, before discussing space exploration, we must first answer a more fundamental question: for a civilization that hopes for sustainable development, is exploring the unknown an additional consumption or an irreplaceable strategic investment [1]?

Many argue, “Space exploration is so costly—wouldn’t it be better to use the money for poverty alleviation and humanitarian aid?” Such doubts are undoubtedly common. The most famous instance occurred in 1970 when Sister Mary Juncunda, a nun in Zambia, wrote a letter to NASA. In it, she sincerely questioned, “There are so many children in the world suffering from hunger, yet the space agency spends billions on meaningless space exploration.” NASA’s deputy director promptly replied, offering a well-reasoned and comprehensive response [2]. This debate actually reflects a widely prevalent ‘zero sum thinking’. Many people believe that every dollar spent on space exploration means a reduction of one dollar in poverty alleviation expenditures. However, this thinking overlooks a key fact in modern economic growth theory: technological innovation can create new resources, not just redistribute existing resources [3]. Paul Romer’s theory of endogenous growth states that knowledge and technology have non competitive characteristics, and an innovation can be used infinitely and continuously drive economic growth [4]. Therefore, the question is not just ‘where to spend the money’, but ‘which investments can expand the total amount of disposable

resources in the future’.

Space exploration can more effectively help address the various severe challenges we face.

2. Economic Benefits of Space Exploration

2.1 Historical Evidence of Innovation

For instance, approximately 400 years ago, a count in a small German town funded an eccentric with substantial money, sparing him from ordinary manual labor and allowing him to focus entirely on developing and improving his optical instruments. Many deemed the eccentric’s work futile, believing the count had squandered too much money. Yet, the count persisted, convinced these studies would eventually yield rewards. History proved him right—the eccentric ultimately invented the microscope we know today. The microscope’s emergence empowered humanity to defy fate and conquer large-scale plagues in most regions of the world. Clearly, the count’s investment played a pivotal role in this process. When it comes to alleviating human suffering, the contributions made by funding microscope research far surpass those of mere relief efforts. In other words, while it is justified for governments to allocate significant funds to aid programs, this should not justify halting space exploration—a necessity. Space exploration can make greater contributions to solving global issues like famine and poverty, ultimately aiding in finding solutions to these problems [5].

2.2 Long-Term Investment and Economic Growth

From the perspective of long-term and short-term resource allocation, space exploration indeed exhibits characteristics of a luxury good in the short term. Government budgets are limited, and allocating funds to space exploration means reducing expenditures on education, healthcare, or poverty alleviation. But emergency aid cannot solve long-term poverty—after filling one’s stomach, what comes next? Many social issues cannot be resolved in a short time simply by injecting massive financial resources. Relative poverty is a problem faced

by even the most developed nations, and it cannot be addressed by a sudden influx of funds. For example, in 2016 alone, fiscal allocations for air pollution prevention and control reached 11.2 billion yuan. After a decade of governance, totaling over 100 billion yuan, some results were finally achieved. However, one must not assume that if 100 billion yuan were invested in a single year, the same outcomes would be seen the following year. Such reasoning is too simplistic. The same applies to aerospace technology. Suppose we invest 50 billion yuan annually; after twenty years, we might reach Mars. But this does not mean that investing 1 trillion yuan this year would allow us to reach Mars next year. Such investments in technology must be sustained over the long term [6]. While a significant portion of the funding may ultimately fail to yield tangible results, the key point is that even a mere one percent of success can sometimes lead to remarkable technological breakthroughs. Thus, space exploration provides new avenues for future economic growth, yielding benefits that are often invisible [7].

3. Economic Analysis of Space Investment

From an economic perspective, we can utilize the production possibility frontier for analysis. Assuming that societal resources can be allocated between expenditures on terrestrial livelihoods and space exploration.

3.1 Opportunity Cost Analysis

$$\text{PPF: } Y = f(X), f'(X) < 0$$

The horizontal axis represents resources allocated to space exploration, while the vertical axis represents resources allocated to civil livelihood. The outward convexity of the PPF curve reflects increasing opportunity costs. As more resources are devoted to space exploration, the foregone improvements in civil livelihood will become progressively greater. Therefore, under limited resource conditions, increasing aerospace expenditures implies reduced investment in practical issues. However, this static analysis has limitations.

3.2 Technological Spillovers and PPF Expansion

If space exploration can enhance overall production capacity through technological spillovers, the PPF itself may shift outward—that is:



Figure 1: Rightward shift of the PPF

$$\text{PPF}_{\text{new}}: Y = f(X) + \Delta T$$

ΔT refers to the increase in production capacity brought about by technological progress [8]. This indicates that although there are opportunity costs in the short term, in the long run, space exploration may expand the resource boundaries of the entire economy, enabling society to simultaneously achieve more improvements in people's livelihoods and technological development.

3.3 Space Exploration as Civilizational Insurance

In addition to economic returns, space exploration also has a difficult to quantify but extremely important value - civilizational insurance. Human history is filled with low probability but high impact events, such as super volcanic eruptions, asteroid impacts, and global pandemics. Although the probability of these risks occurring is extremely low, once they do occur, the consequences could be devastating. As described by Taleb as a 'black swan event', the most dangerous risks are often not the most common ones, but those that are overlooked but have enormous destructive power [9]. In this sense, establishing extraterrestrial survival capabilities is not just a scientific dream, but a long-term insurance mechanism to reduce the risk of civilization extinction.

4. Limitations and Counterarguments

However, although the view that space exploration is a necessity emphasizes its long-term returns, there are still key loopholes in this argument. However, if we assert that space exploration is necessarily a necessary investment, we will also fall into another extreme.

4.1 Uncertainty of Technological Spillovers

Firstly, technology spillover is not an inevitable outcome,

but rather highly selective. There have indeed been successful cases in history such as GPS, but there are also a large number of aerospace projects that have failed to generate significant social returns. So using a few successful cases to justify overall investment has a survivorship bias.

4.2 Risk Misallocation

Secondly, regarding space exploration as an insurance policy for human civilization logically relies on extreme scenario assumptions. The problem with this argument is that it bases resource investment on low probability events, while ignoring high probability issues that have already occurred, such as climate change and public health crises. From the perspective of decision theory, this prioritization may lead to risk misallocation, that is, excessive focus on long-term disasters while ignoring real crises [10].

4.3 Inequality in the Distribution of Benefits

Thirdly, there is a clear imbalance in the distribution of benefits from space exploration. Their technological achievements are often concentrated in the hands of a few developed countries or large enterprises, while the costs are borne by the whole society [11]. This structure may exacerbate global inequality, making it closer to an elite driven investment rather than a general public interest project.

5. Conclusion

This paper has examined whether space exploration should be regarded as a necessity or an indulgence from economic, technological, and strategic perspectives. The analysis suggests that space exploration exhibits characteristics of both. In the short run, it often resembles a luxury investment because of its high costs, uncertain returns, and significant opportunity costs. Governments facing pressing challenges such as poverty reduction, healthcare provision, and climate adaptation must inevitably make difficult choices regarding resource allocation.

However, a purely short-term perspective fails to capture the broader role that space exploration plays in the development of human civilization. Through technological spillovers, knowledge creation, and innovation-driven growth, investments in space programs can generate benefits that extend far beyond the aerospace sector. Historical evidence demonstrates that many transformative technologies originated from scientific research whose practical value was not immediately apparent at the time of investment. Furthermore, space exploration contributes to humanity's long-term resilience by expanding scientific capabilities and potentially reducing existential risks asso-

ciated with global catastrophes.

At the same time, support for space exploration should not imply unconditional endorsement of all space-related expenditures. Policymakers must carefully evaluate investment efficiency, opportunity costs, and the distribution of benefits generated by space activities. International cooperation, transparent governance, and mechanisms for sharing technological achievements are essential to ensure that the gains from space exploration are distributed more equitably across societies.

This study contributes to discussions on innovation economics and strategic investment by highlighting the tension between short-term social needs and long-term civilizational objectives. Nevertheless, the analysis remains largely theoretical and conceptual. Future research could investigate the economic returns of space investment through empirical studies, comparative analyses of national space programs, and quantitative assessments of technological spillover effects.

In conclusion, space exploration should neither be viewed as a simple luxury nor accepted as an unquestionable necessity. Rather, it represents a strategic investment whose value depends on society's willingness to balance present demands with future opportunities. A civilization that ceases to explore may reduce immediate costs, but it also risks limiting its capacity for innovation, adaptation, and long-term survival. The challenge is therefore not whether humanity can afford to explore space, but whether it can afford to abandon exploration altogether.

References

- [1] Kahneman, D. (2011). *Thinking, fast and slow*. Farrar, Straus and Giroux.
- [2] Stuhlinger, E. (1970). *Why Explore Space? Letter to Sister Mary Jucunda*. NASA Marshall Space Flight Center.
- [3] Romer, P. M. (1990). Endogenous technological change. *Journal of political Economy*, 98(5, Part 2), S71-S 102.
- [4] Cockell, C. S. (2006). *Space on earth: Saving our world by seeking others*. Palgrave Macmillan.
- [5] Arrow, K. J. (1962). The economic implications of learning by doing. *The review of economic studies*, 29(3), 155-173.
- [6] Wiltshire, D. A. (1970). Space Technology "Spin-off" Benefits to Mankind. *The Aeronautical Journal*, 74(715), 533-538.
- [7] Green, T. L. (2017). Economic growth, biophysical limits and sustainability in economics textbooks since 1948. *Handbook on Growth and Sustainability*, 397-419.
- [8] Crane, K. W., Linck, E., Lal, B., & Wei, R. Y. (2020). Measuring the space economy: Estimating the value of economic activities in and for space.

- [9] Taleb, N. N. (2007). Black swans and the domains of statistics. *The american statisticia* 61(3), 198-200.
- [10] Sunstein, C. R. (2005). *Laws of fear: Beyond the precautionary principle*. Cambridge University Press.
- [11] Merton, R. K. (1968). The Matthew effect in science: The reward and communication systems of science are considered. *Science*, 159(3810), 56-63.
- [12] Stiglitz, J. E. (2012). *The price of inequality*. WW Norton & Company.
- [13] Sagan, C., & Druyan, A. (2011). *Pale blue dot: A vision of the human future in space*. Ballantine books.